

The City of Wilkes-Barre's 32nd Annual St. Patrick's Day Parade

Sunday, March 11th, 2012 – 2:00pm parade start at South Main & South Street
1:00pm line up (no parking or line up in Volunteers of America parking lot!)

 YES! My organization would like to be a **sponsor** of Wilkes-Barre's St. Patrick's Day Parade.



 Balloon Sponsor (\$4,000)

- o A banner featuring your business name to lead-off your balloon
- o Balloon will be referred to as "name of balloon, presented by your business name" in announcements, promotional materials and more!

 Band Sponsor (\$1,500-\$3,000)

- o A banner featuring your business name to lead-off your band
- o Band will be referred to as "name of band, presented by your business name" in announcements, promotional materials and more!

 Corporate Sponsor (\$1,000)

- o A banner on Public Square for one week prior to and one week after the event with your organization's name/logo
- o A reserved spot for two representatives on the reviewing stand as VIPs

 Division Sponsor (\$500)

- o A banner beginning a division with your organization's name
- o Reserved space for two representatives from your organizations to carry banners
 - o We will be providing banner carriers.

 YES! We would like to **participate** in Wilkes-Barre's St. Patrick's Day Parade. Our group consists of (please indicate number and description):

 Floats, Description: _____
 Vehicles, Description: _____
 People, Number Participating: _____
 Music, Live or Recorded: _____

Please email a brief description of your business and/or entry for the Master of Ceremonies script to lmajikes@wilkes-barre.pa.us.

(Please note: Political advertising is prohibited. All entries should have an Irish theme and be approved by the City. Animals participating in the parade must be leashed at all times. Horses and donkeys MUST be bagged. All city events are family-oriented - participants must be properly attired to participate)

 NO, unfortunately, we cannot participate in the St. Patrick's Day Parade, but would like to make the following donation to the event: _____

Name of Organization: _____
Contact Person: _____
Mailing Address: _____
City/State/Zip: _____
Daytime Telephone: _____
Email Address: _____

Please return completed form **no later than Friday, March 2nd** to:
Office of Special Events, 40 East Market Street, Wilkes-Barre, PA 18711 – (fax) 570.208.4101

