



ADVERTISE YOUR BUSINESS WITH THE CITY OF WILKES-BARRE IN 2008!

Each year, the City of Wilkes-Barre creates a calendar of important information for its residents, such as city services, garbage and yard waste collection schedules, holidays and more. The city is pleased to produce and distribute this invaluable tool to over 18,000 households throughout the city free of charge.

This year, the City of Wilkes-Barre invites your business to advertise in the calendar, displaying your message to the city's 43,000 residents for an entire month in 2008.

All of the calendar pages will be printed in green and black/white on glossy paper. The following options are available:

<i>Full-page monthly sponsor</i>	11" x 7 ¾"	<i>\$2,000</i>
<i>Half-page monthly sponsor</i>	5 ¼" x 7 ¾"	<i>\$1,200</i>
<i>Back cover sponsor</i>	11" x 7 ¾"	<i>\$5,000</i>

Space is limited and specific month requests are available on a first-come, first-serve basis. Because the purpose of Wilkes-Barre's calendar is to provide accurate information to the public regarding services, the city has a responsibility to ensure that sponsorships are sensitive to a diverse customer audience.

To reserve your space in the City of Wilkes-Barre's 2008 calendar, please contact Greg Barrouk at 208.4140 no later than Friday, December 7. Please submit logo, graphics and/or text in an electronic format (jpeg, pdf, eps) to bgiunta@wilkes-barre.pa.us.